

Adelante Empresas

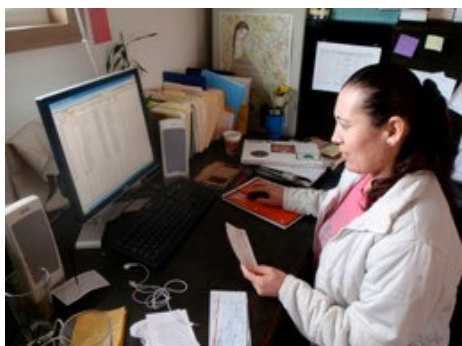
Empowering Entrepreneurs, Building Communities

Business Coaching Program

Adelante Empresas is a comprehensive small business development project of the Adelante Mujeres Micro-Enterprise Program. Empresas gives aspiring entrepreneurs the tools and knowledge necessary to work towards economic self-sufficiency and personal empowerment. The **Business Coaching Program**, a supplement to the technical assistance clients receive from Empresas staff, gives community members the opportunity to share their business skills and expertise with motivated Latino small business owners.

You as a **volunteer** business coach will be matched with one of our clients and use your knowledge and experience to guide them through the planning and implementation of a successful small businesses. Participating **Latino entrepreneurs** are looking for guidance on:

- Marketing
- Client retention
- Financial planning
- Business plan creation
- Employee management (HR)
- Market insertion
- Website creation and maintenance
- Graphic design...and other expertise that **You** have to offer



Come on board!

We offer two types of coaching for individuals with different skill sets and availabilities.

Primary Coach, 2-4 hours per month for 4 months – Primary Coaches work with clients regularly on business planning, goal setting, and confidence building.

Industry Expert, by appointment – Provide business owners with assistance on specific technical projects in line with your expertise. You will be placed on our professional contacts list and contacted by entrepreneurs as needed.

COACHES ORIENTATION: Thursday, November 18th, 6:30 pm
Hillsboro Community Corrections Center

Find applications and information at: <http://adelanteempresas.org/involve.html>
Or call: 503-992-0078

Adelante Empresas

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Providing high quality business development support to aspiring Latino entrepreneurs